



Conferences and panel discussion

Corporate digital responsibility: What are the challenges for investors?

3 November 2020 at 16:00
Hotel Bern, Zeughausgasse 9, Bern

*Free admission on registration
Event in English, simultaneous interpretation in German and French
Live video transmission on www.ethosfund.ch*

Context:

Digitalization is one of the three major societal challenges of the 21st century, along with climate change and growing inequalities. While it offers considerable potential for economic development for companies and their shareholders, the digital revolution has also brought about new legal, social and environmental challenges.

The Cambridge Analytica scandal revealed how our personal data can be used for commercial and political purposes. The development of new business models is undermining our historic social systems. Cyber security, on its size, has become a major issue for companies whose valuation and reputation can be seriously affected by a cyber attack at any time.

For Ethos, corporate digital responsibility is now an integral part of good corporate governance and the ESG criteria which an investor must take into account when making investment decisions. This conference, which is part of the Digital Days 2020, aims to present and discuss these issues, starting with the ethical challenges of data processing and artificial intelligence and the societal dimension of digital transformation.

Keynote speakers:



Paul-Olivier Dehaye
PersonalData.io



Xavier Oberson
Prof. Tax Law UNIGE

Round table:



Patrizia Laeri
Journalist



Cornelia Diethelm
Shifting Society AG



Nicolas Passadelis
Swisscom



Jean-Henry Morin
Prof. Information
Systems UNIGE



Eva Thelisson
AI Transparency
Institute

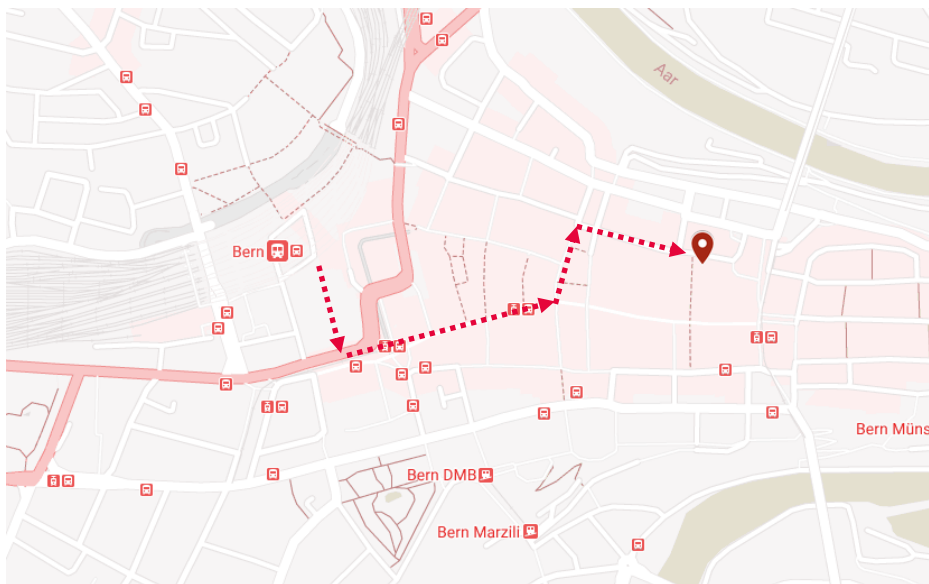
PROGRAMME

- 16:00 Welcome and introduction**
Beth Krasna, Chairwoman of Ethos Services SA
- 16:15 Lessons of the Cambridge Analytica scandal**
Paul-Olivier Dehaye, Mathematician, Founder of PersonalData.io
- 16:45 Taxing robots: the solution?**
Xavier Oberson, Professor of Tax Law, Partner of Oberson Abels
- 17:15 Questions of the public**
- 17:30 Break**
- 17:45 Corporate digital responsibility: Ethos' expectations**
Vincent Kaufmann, CEO of Ethos
- 18:00 The Data Ethics Framework of Swisscom - Concept and First Experience**
Nicolas Passadelis, Head of Data Governance, Swisscom
- 18:15 Round table discussion with the public: «Companies facing digitalization: challenges, issues and responsibility»**
- **Cornelia Diethelm**, Co-Founder & CEO Shifting Society AG, member of the Ethos Foundation Board since 2020
 - **Eva Thelisson**, Co-Founder & CEO, AI Transparency Institute
 - **Nicolas Passadelis**, Head of Data Governance, Swisscom
 - **Jean-Henry Morin**, Professor of Information Systems, UNIGE
- Moderation : **Patrizia Laeri** (journalist)
- 19:30 Conclusion**
Rudolf Rechsteiner, Chairman of Ethos Foundation
- 19:45 Cocktail dinner**

Date and time : 3 November 2020, 16:00

Location : Hotel Bern, Zeughausgasse 9, Bern

Access from the train station : Tramways 10,12,19; Stop Zytglogge



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We are moving our Geneva office.

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